

TELL ME ABOUT THE MUSCIAN MUSTER

- **The Musician Muster** is a competition that will run for 9 weeks, six weeks of heats, 2 semi-finals and 1 grand final.
- It's a comp for unsigned musicians (not registered with a record label) to perform 1 x 45 min set of original music at Flanagan's Irish Bar (Royal Exchange Hotel, Traralgon)
- There will be 2 bands performing each heat 6 consecutive Thursday Nights
- They are judged by a voting system. The band with most votes will then be given the chance to perform/enter the venue's final. The voting system is a combination of 2 scores, one made up via a judging sheet, judged by Venue Judge. The other by punters voting for their favourite band on the night. Votes for a particular band divided by total votes received on the heat night will make up the other half of the score. The more supporters a band can bring, the better chance they have of getting through to Venue Finals.
- The Venue Final winner will be offered a residency at Flanagan's Irish Bar at a price and times agreeable to both the Venue management and the winning performers.
- Each winning band from each heat will play again at **The Musician Muster** semi finals.
- There will be 2 semi finals; three heat winners will perform at each semi final.
- The winner of each semi final will perform at the Musician Muster final

HOW DO MUSICANS REGISTER?..

1. Email, fax, post or drop in application form:
E: royal.exchange@alhgroup.com.au
P: The Musician Muster, PO Box 592, Traralgon 3844
D: Flanagans Irish Bar/Royal Exchange Hotel: Cnr Princes Hwy & Church St, Traralgon 3844
F: (03) 5176 1053

WHAT CAN THEY WIN?..

- Winner of The Musician Muster wins \$2,000 and paid gig/at Flanagan's Irish Bar at the price and time agreeable by musicians and venue management.
- Runner up of grand final wins 1 paid gig at Flanagan's Irish Bar at the price and time agreeable by musicians and venue management.

Band/Musician name * :

Number of band members * :

Primary band web site :

[The web site used on advertising etc]

Which age bracket would you suggest the band most appeals to? * [Please circle]

18-23

24-32

27-45

35-65

Provide a quick description of your band:

[eg. your appearance / stage costume / party-band / loud etc]

Does the band have any current residencies? *[If so where? How long have you been there?]*

Background Information

[Let us know a bit more about you!]

When did the band form?

[How long have you been around?]

Have you ever traded/played under another name?

[Whats the bands history?]

Originating town/s

[Where do you hail from? Where is your following based?]

How developed is your self branding / marketing strategies?

[Do you have a bio / photo / logo? Please detail]

Self Promotion & Existing Marketing

[How do you connect with your fans?]

Does the band manage a fan database? If so what from?

[Do you run a mailing list? Website membership? Simple facebook / myspace groups? How do you get the word out on your next big gig?]

Facebook Address :

Number of Facebook Friends/Fans :

MySpace Address :

Number of MySpace Friends/Fans :

Other Information

[Just a few other quick questions!]

Please attach a proposed song list

[doc, pdf, rtf or txt documents only. Must be smaller than 1MB]

Will you provide your own sound engineer? * [Please circle]

Yes No

Are you available for an audition should it be required? * [Please circle]

Yes No

[You will be required to audition to continue to be eligible for the competition]

Are you able to supply demo audio files / CD? * [Please circle]

Yes No

Are all band members 18yrs+? * [Please circle]

Yes No

Are you/your group signed to a record label or registered with an entertainment agency?* [Please circle]

Yes No

Main Contact Details

[We may need to get back to you for more details. This will not be used for marketing.]

Name * :

Phone Number * :

Email * :